

REMARKS

The Office Action mailed August 31, 2010, has been carefully considered together with the references cited therein. The remarks presented herein are believed to be fully responsive to the Office Action. Accordingly, reconsideration of the present Application in view of the following remarks is respectfully requested.

Claim Rejections Under 35 USC § 103

Claims 1-7 and 9 stand rejected under 35 USC § 103(a) as being unpatentable over Dietz et al. (US Patent 5,318,627) in view of Grandidier et al. (US PGP 2004/0261662). This rejection is respectfully traversed.

Dietz discloses a pigment dispersant/pigment combination as a colorant for printing inks, toners and classical high-molecular weight organic materials (plastics). Dietz is silent of coloring a color filter system.

Grandidier discloses that Pigment Violet 23, per se, can be used for coloring a color filter system. Grandidier is silent of instant pigment dispersant of formula (II).

In substantiating its § 103 rejection, the Office argues that it would have been obvious to have made the pigment PV 23 of Grandidier for use in a color filter, because Dietz teaches that the combination with said dispersant would improve coloristic and rheologic properties.

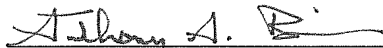
However, for a result-effective use in a color filter, a pigmentary system does not only need high-performance coloristics, but also requires color filter specific characteristics, such as **contrast value** (pg. 2, line 27 of the Specification), which should be as high as possible. Neither Dietz nor Grandidier discloses, teaches or suggests anything about improving contrast. Such silence can be attributed to the fact that neither the Dietz nor Grandidier reference concerns itself with increasing the contrast value so as to improve the pigmentary system's use in color filters.

As further evidence of Applicants position, enclosed herewith is a Declaration of Dr. Macholdt showing a surprisingly high contrast value of instant pigment preparation versus PV 23 alone.

For at least this reason it is Applicants' respectfully contention that claims 1-7 and 9 are not made obvious by any combination of Dietz et al. (US Patent 5,318,627) in view of Grandidier et al. (US PGP 2004/0261662). In consequence, Applicants courteously solicit reconsideration and withdrawal of the rejection.

In view of the forgoing amendments and remarks, the present Application is believed to be in condition for allowance, and reconsideration of it is requested. If the Office disagrees, the Examiner is invited to contact the attorney for Applicants at the telephone number provided below.

Respectfully submitted,



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